



## **MARKET DEVELOPMENT MANAGER**

- 12 month fixed term contract – maternity cover
- Medical Business

3M is a global manufacturing, marketing and sales organisation, admired for its innovation and renowned as a great place to work. This is an exciting opportunity to be part of a successful multinational with a strong commitment to growth in the local healthcare business.

Reporting to the Medical Business Manager, you will be responsible for all marketing activities for a number of well established products. This includes input into the strategic planning process and preparation of the annual business plan, monitoring of market trends and competitor activity, formulation of pricing strategies, driving new product introductions as well as managing advertising and promotional sales materials and activities.

Tertiary qualified in business, you will have achieved great results in a B2B marketing role. Commercially astute, you will be analytical in your approach, with the ability to think strategically and tactically. You will have initiative, superb interpersonal and communication skills along with a professional, enthusiastic approach. This is a demanding role with high delivery expectations – your ability to manage your time effectively while attending to detail will be imperative.

We will reward you with a remuneration package that includes an attractive salary plus other benefits such as vehicle and medical insurance.

Apply now by emailing your CV to [nzcareers@mmm.com](mailto:nzcareers@mmm.com).